**1. What industries are Gen-Z most interested in pursuing careers in?**

SQL Query:

SELECT industry, COUNT(\*) AS interest\_count

FROM user\_demographics

WHERE generation = 'Gen-Z'

GROUP BY industry

ORDER BY interest\_count DESC

LIMIT 5;

**2. What are the top factors influencing Gen-Z’s career choices?**

SQL Query:

SELECT factor, COUNT(\*) AS factor\_count

FROM survey\_responses

WHERE generation = 'Gen-Z' AND question = 'Career Influencing Factors'

GROUP BY factor

ORDER BY factor\_count DESC

LIMIT 5;

**3. What is the desired work environment for Gen-Z? (e.g., remote, hybrid, in-office)**

SQL Query:

SELECT work\_environment, COUNT(\*) AS preference\_count

FROM survey\_responses

WHERE generation = 'Gen-Z' AND question = 'Preferred Work Environment'

GROUP BY work\_environment

ORDER BY preference\_count DESC;

**4. How do financial goals, such as salary and benefits, impact career aspirations among Gen-Z?**

SQL Query:

SELECT financial\_goals, COUNT(\*) AS aspiration\_count

FROM survey\_responses

WHERE generation = 'Gen-Z' AND question = 'Financial Career Goals'

GROUP BY financial\_goals

ORDER BY aspiration\_count DESC;

**5. What role do personal values and social impact play in career choices for Gen-Z?**

SQL Query:

SELECT value\_type, COUNT(\*) AS value\_count

FROM survey\_responses

WHERE generation = 'Gen-Z' AND question = 'Personal Values and Social Impact'

GROUP BY value\_type

ORDER BY value\_count DESC;